



## Quality Versus Quantity

By Diana Garber, The Feng Shui Results Lady @  
Intuitive Concepts, Inc.

<http://www.IntuitiveConcepts.com>

In these challenging economic times, businesses and homeowners are looking for lean and mean solutions. As an example, the demand for quality versus quantity is why we're more judicious about driving. Where once we would hop in the car and explore along the way, today's gas prices incent us to be more focused ... making each trip productive. While the cliché 'thinking outside the box' is similar to the definition of insanity--doing the same thing and expecting different results, it certainly applies today. One way to minimize effort and maximize result is risk management; in our case, combining it with proven classic Feng Shui principles. Thinking outside the box is exactly what we do.

Just speaking for me (staff bios are on our website), I have over a decade of corporate disaster recovery and business continuity experience. I've been formally trained (CBCP - MBA equivalent) to assess risk. Layer this with two decades of classic Feng Shui experience and you have a holistic approach to environmental management. Last but not least is a keen insight, what some call a strong intuition.

What is risk management? Think of it this way: If A and B are present, then C is likely. Take precautions against C, and the rewards are a more effective use of time, effort, and money. Have you ever had to recover from a fire, natural disaster, or family crisis? It's devastating. Instead, you can *choose* versus react. Rather than respond to an incident, you can enjoy your life perhaps even do more with less.

Intuitive Concepts analyzes the energy of the land, the building, and you in the space. This total assessment diagnoses what A and B are. There's no guess work, no generic remedies. Think about your employees being more productive and collaborative; patients healing better and faster; and healthier and happier family members. All these, in and of themselves, produce a sizeable return on investment. Our clients report as much as a 500% increase in sales volume, clientele, or income!

(continued)

Another aspect where we go above and beyond is with our clients. We get to know your needs (must have) and wants (discretionary). Then using project management, we help you define smart (specific, measurable, achievable, realistic, and timely) goals and objectives. Where do you want to be a year or five years from now? What steps will help you achieve that--mainly opportunities and challenges in your environment (mind, body, work, home, etc.)? And, how do we measure your success?

Do you agree with Forrest Gump? Is life like a box of chocolates ... you never know what you're going to get? Or, like Alice in Wonderland when she asks the Cheshire cat which road to take, he asks where she wants to end up. Not sure, how will she know it's the right place? I equate these scenarios to value and, yes, even realism (even though the characters are fictitious).

We've covered quality versus quantity, but now I'd like to finish with affordability. This is a relative conversation; in other words what is a bargain to one is an intimidating expense to another. Clients time and again wish they would have hired us sooner. Some try to do the work themselves. Some hire other practitioners. Ultimately the path of least resistance is to do it right the first time. You can't hide from risk. You can look it in the face and decide on a course of action, knowing you have a risk manager as a mentor. Create the future rather than respond to events placed in your path. Choose your legacy. Will you allow us to help you? Affordability -- you can't afford not to!

While quality and affordability are sometimes in the eye of the beholder (and affected by the bank account), consider this grocery illustration. Four people have the same amount to spend on groceries for a week. Joe and Jane buy according to sales and what sounds yummy (quantity). Jack and Judy focus on ingredients for breakfast, lunch, and dinner for each day. Joe and Jane end up with five bags of groceries; whereas, Jack and Judy have three. Each day Joe and Jane open cupboards and the refrigerator wondering what to eat, and what they can make with what they have. Jack and Judy make lunches and dinners according to plan. Would you agree that Jack and Judy are more apt to have healthier and balanced meals? Isn't it more likely they also have more time to enjoy their time together?

That's what Intuitive Concepts provides—a prioritized plan of action specific to the energy you live or work in. That's why clients report profound results. How are you going to find the time to do it free if you can't find the time to do it right the first time? Unknown

You can't afford not to hire us if you want to do it right the first time!